

PENN ELECTRIC RACING

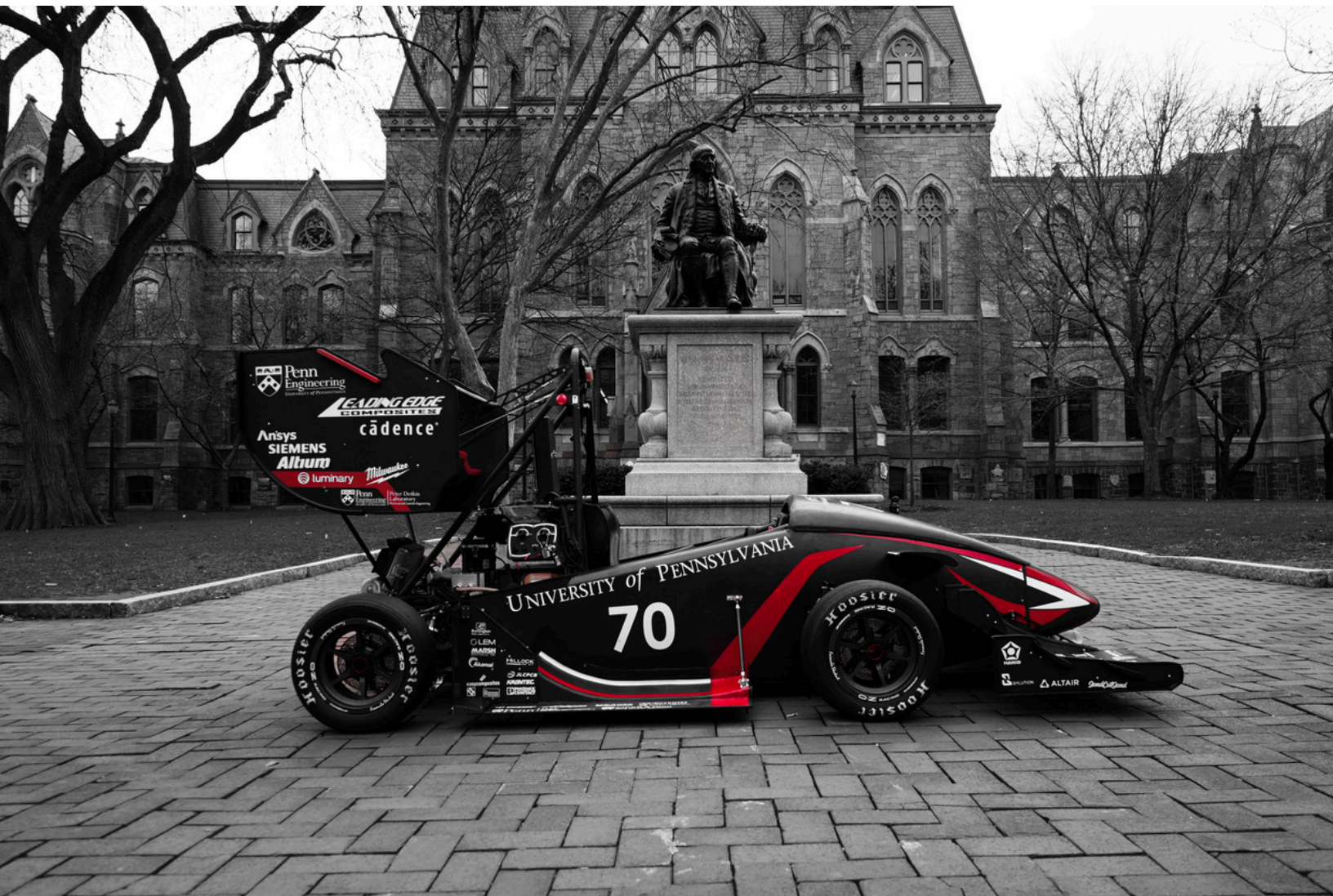
SPONSORSHIP PACKAGE

2026 – 2027



MISSION

Developing World-Class Engineers by Building World-Class Electric Racecars.



WHO WE ARE

Penn Electric Racing is where Penn's top engineers build at race pace.

We are a student-run team designing, manufacturing, and competing with high-performance electric racecars for the annual Formula SAE Electric competition. Across mechanical, hardware, software, and operations, our team turns ambitious ideas into race-ready systems—all while developing the talent, leadership, and execution mindset needed to shape the future of electric mobility.

We are home to America's first four-wheel drive FSAE car. The first to reach 0–60 MPH in 2.65 seconds. The first U.S. student team to design, build, and drive an FSAE EV car, period.

For the past 12 years, we have never once been satisfied with “good enough.” As a sponsor, you won't have to be either.

THE NUMBERS SPEAK FOR THEMSELVES.

44

TROPHIES

11

CARS BUILT

2.67s

0-60M ACCEL

123

MEMBERS

500+

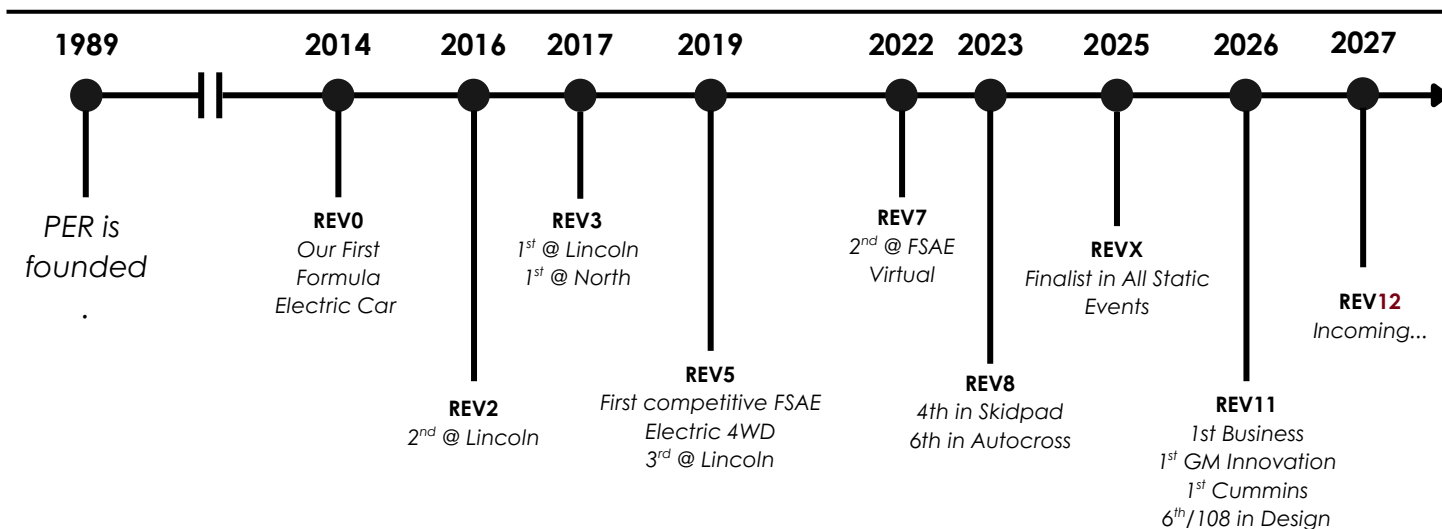
MILES DRIVEN

1ST

FSAE EV CAR IN NA

**NONE OF IT EXISTS WITHOUT
SPONSOR SUPPORT.**

Road to REV12



FSAE EV 2026 Competition

WHAT IS FSAE EV?

The premier international collegiate engineering competition. Student teams design, manufacture, and race a fully electric formula-style car scored across dynamic track events and static design, cost, and business presentations.

This year, we broke records. **But we're hungry for more.**

15th
of 108 teams overall

01

1st

Business
Presentation

02

1st

GM Excellence in
Technical Innovation

03

1st

Cummins Sustainable
Power & Performance

04

6th

Design
Finalist

THE LEAP TO 4WD



Help build the platform that defines our next era.

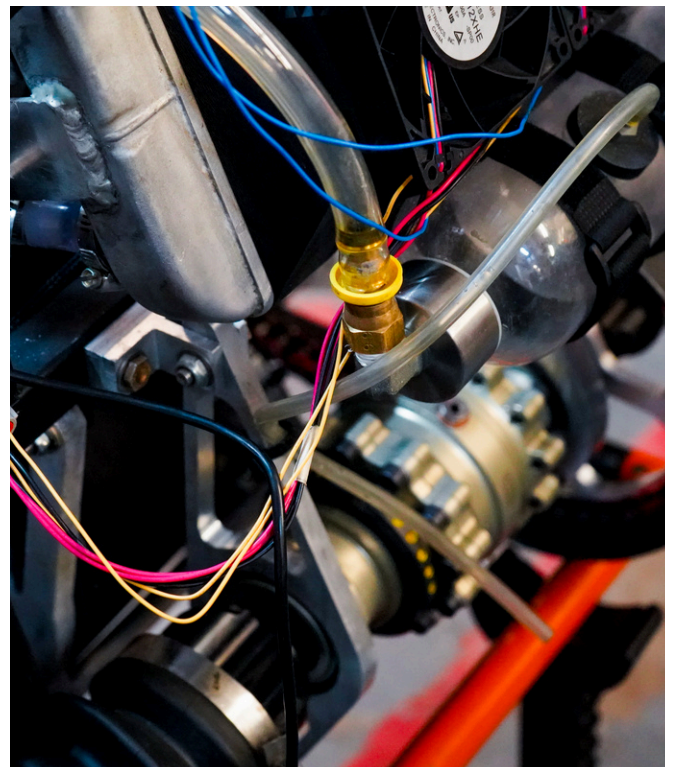
Our transition from two-wheel drive to four-wheel drive is one of the most ambitious technical leaps in team history—demanding new hardware, deeper software control, expanded testing, and tighter execution across every subsystem. It raises the ceiling of what our car does and the level at which our team operates.

For sponsors, this is the moment to get in early.

Your support will be directly tied to the launch of PER's first four-wheel-drive vehicle in eight years—a milestone platform that will shape our competitive future, develop Penn's next generation of technical leaders, and put your brand at the center of a high-visibility engineering transformation.

This is not a donation to simply keep our wheels spinning.

This is an **investment in the future of electric performance.**



WHY US?



STRATEGIC VALUE

*Backed by a world-class university.
Driven by elite engineering talent.*

Your support connects you with the next generation of builders—engineers, programmers, operators—trained under pressure and forged in competition. We don't just pitch ideas. We test them at 70 mph.



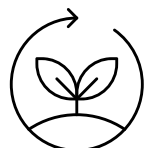
UNIVERSITY TALENT ACCESS

Connect with top-tier students from Penn Engineering through private recruiting events and meetups.



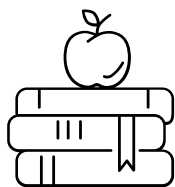
NATIONAL VISIBILITY

Promote your brand across over 100 FSAE teams and thousands of attendees through our car, shirts, website, and social channels.



SUSTAINABILITY IMPACT

Support clean energy innovation and outreach through initiatives like Penn Climate Week and STEM programs in Philly schools.



EDUCATIONAL ENGAGEMENT

Host workshops, panels, or site visits that directly impact students—and inspire the next generation of engineers.



CUSTOM DELIVERABLES

Receive curated team merchandise, videos, posters, and deliverables that bring your brand to the track.

SPONSORSHIP TIERS

Sponsorship is a two-way street.

Features	Tier 1 \$10,000+	Tier 2 \$2,000+	Tier 3 <\$2,000
Car Logo	●	●	●
Website Logo	●	●	●
Shirt Logo	●	●	●
Invitation to Unveiling	●	●	●
Dedicated Social Media Post	●	●	
Access to Resume Book	●		
Invitation to Workshop + Competition	●		
Custom F1 Shirt with Logo	●		

Logo size scales by tier: Tier 1 = largest placement

HOW TO HELP

Every sponsor builds something real.



DONATIONS AND DISCOUNTS

*Fuel the build,
cut the cost*



SERVICES

*Machines, tools,
and capabilities*



KNOWLEDGE

*Training, mentorship,
and expertise*



OTHER

*Custom partnerships?
Let's talk.*

Join the mission.



Support the team that delivers, not just dreams.

Your contribution powers more than parts—it fuels precision testing, system-level design, and the engineers who will lead the future of mobility.

Whether it's \$50 or \$50,000, your support helps us do what few student teams can: build fast, learn faster, and win smarter.

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